

# **Columbus Community & Columbus School District**

*Launching Forward...Together*



**June 18, 2018**

# Welcome & Introductions

Mike O'Brien, Columbus School Board Vice President

- School Board
- School Administration & Staff
- Drew Howick, Howick Associates, Inc.
- Community Stakeholders



# Purpose of This Event

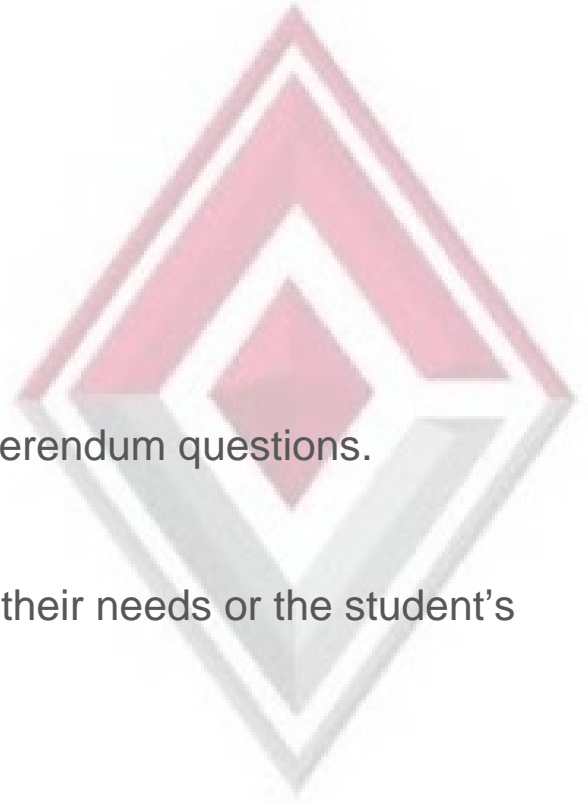
Cindy Damm, Columbus School Board President

## How did we get here?

2013/2014 - The journey began with three failed referendum questions.

## Why did they fail?

Because the community did not feel the solutions matched their needs or the student's needs at the time.



# Purpose of This Event

Cindy Damm, Columbus School Board President

## **What was the board's response?**

2015 - Began the process of writing a long-term strategic plan to serve as the framework for forward progress.

## **How did they create a strategic plan?**

2016 - Engaged the community in a visioning processes called *Launching a New Legacy*. The process identified six priority areas.



# Purpose of This Event

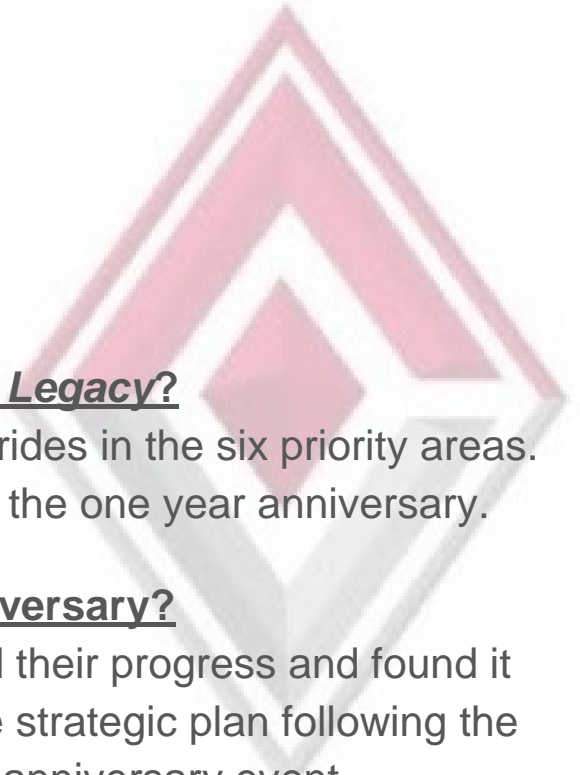
Cindy Damm, Columbus School Board President

## **What happened after *Launching a New Legacy*?**

2016/2017 - Administration got to work to make immediate strides in the six priority areas. These gains were reported to the community in October at the one year anniversary.

## **What happened after the one year anniversary?**

2017/2018 - Administration and the School Board evaluated their progress and found it appropriate to move into the next phase of implementing the strategic plan following the direction provided to them by the community at the anniversary event.



# Purpose of This Event

Cindy Damm, Columbus School Board President

## How is the board taking the next steps?

2017/2018 - Before designing solutions or implementing action plans, it was necessary to further engage the community to ensure all stakeholder groups and their needs were heard. A community survey with four goals was developed.

Goal 1 - Reauthorize the strategic plan with a larger sample of community.

Goal 2 - Enable the district to create a stakeholder communication plan.

Goal 3 - Reveal to the board needs that require deeper study.

Goal 4 - Provide evidence to a Community Needs Assessment Committee.

# Purpose of This Event

Cindy Damm, Columbus School Board President

## How is the board taking the next steps?

2018/2019 - Based on the survey results, community comment heard at school board meetings, and general community feedback; the school board has heard evidence that there are ***needs that still need deeper study prior to designing solutions.***

Later this evening you will learn more about the tasks the School Board is charging administration with in response to this feedback and how administration will complete these tasks.



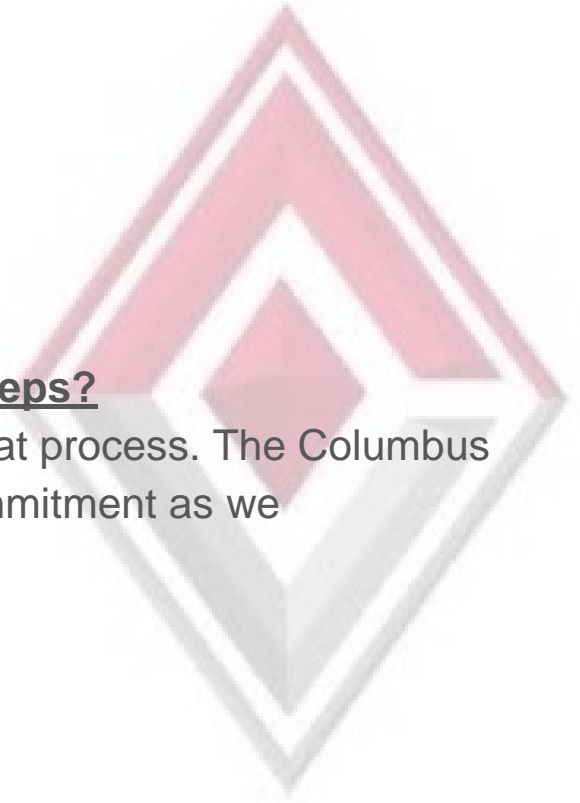
# Purpose of This Event

Cindy Damm, Columbus School Board President

## How is the board taking the next steps?

You will have an opportunity to play an important role in that process. The Columbus School Board thanks you for your time and commitment as we

*Launch Forward...Together.*





# Review of *Launching a New Legacy* Priorities

Annette Deuman, Columbus School District Superintendent

## How were the Launch Priorities developed?

110 Community members

3 day conversation

Activities to help determine themes

Ranked Themes

24 total/ Six rose to the top



# Review of Launching a New Legacy Priorities

Annette Deuman, Columbus School District Superintendent

## What are the six Launch Priorities?

1 - Create a **community campus** by building needed facilities and amenities.

“A facility or a collection of facilities where children and adults can access education or services for college, career and community readiness.”

2 - Expand hands-on STEAM opportunities for all students.

3 - Address students' social needs with community collaboration.

4 - Offer a wide variety of course offerings and co-curricular activities to address student needs.

5 - Develop and expand community partnerships.

6 - Implement and sustain up-to-date technology within the schools.



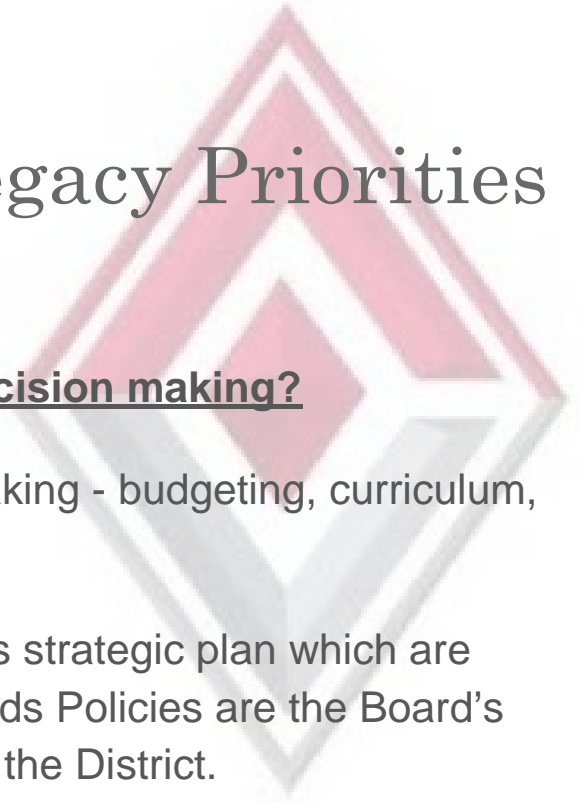
# Review of Launching a New Legacy Priorities

Annette Deuman, Columbus School District Superintendent

## **How does the District use the Priorities in decision making?**

The administration refers to the Priorities in daily decision making - budgeting, curriculum, instruction, staffing, etc.

The Community's Launch Priorities are part of the Board's strategic plan which are monitored twice a year through Ends 1 (Mission) Policy. Ends Policies are the Board's established goals and desired outcomes for the District.



# Review of Launching a New Legacy Priorities

Annette Deuman, Columbus School District Superintendent

## Why was a survey necessary, and why do we need a study?

The School Board and Administration received a clear message from the *Launching a New Legacy* citizen participants and again at the one-year anniversary:

**“The process needs to be community initiated and community led.”**

We interpret this to mean we need to give all stakeholders the opportunity to be heard, and we must do the work necessary to identify all of the needs of the community PRIOR to presenting any solutions.

# Review of 2018 Community Survey Results

Janel DeZarn, Columbus School District Business Administrator

## How was the survey created and administered?

- The administrators who are the Priority leads compiled a list of questions they needed answered to make strategic plan progress. From there, the questions were vetted.
- All Columbus School District residents and stakeholders were invited to take the survey.
- The survey was available online and on paper.
- Survey respondents were anonymous.

# Review of 2018 Community Survey Results

Janel DeZarn, Columbus School District Business Administrator

## What were the goals of the survey?

The survey was a community engagement tool to learn the concerns, interests and priorities of the community with four goals:

Goal 1 - Reauthorize the strategic plan with a larger sample of community.

Goal 2 - Enable the district to create a stakeholder communication plan.

Goal 3 - Reveal to the board needs that require deeper study.

Goal 4 - Provide evidence to a Community Needs Assessment Committee.

# Review of 2018 Community Survey Results

Janel DeZarn, Columbus School District Business Administrator

## Who took the survey?

- 570 online responses & 22 paper responses = 592 respondents
- 8.19% of respondents were students
- 69.39% of respondents between the ages of 25 to 54
- 22.42% of respondents between the ages of 55 to 85 or above
- 71.35% of respondents were female
- 31.19% of respondents had no children at home
- 66.12% of respondents have lived in Columbus for more than 10 years
- 35.56% of respondents graduated from Columbus High School



# Review of 2018 Community Survey Results

Janel DeZarn, Columbus School District Business Administrator

## What did the survey reveal?

The survey asked questions in all six priority areas. Across all priorities, the responses reflected common themes:

Community Campus & Partnerships  
Communications & Outreach  
Facility Infrastructure, Energy Efficiency & Maintenance  
Safety, Security & Wellbeing  
Athletics & Co-Curriculars  
Performing Arts  
Curriculum & Instruction



*Survey statistics updated for rounding*



# Review of 2018 Community Survey Results

Janel DeZarn, Columbus School District Business Administrator

## Community Campus & Partnerships

A community campus was defined as “a collection of facilities where children and adults can access education for college, career and community readiness.”

- 51% of respondents stated they strongly agree and an additional 27% of respondents stated they somewhat agree with the Launch priority #1 that calls to “create a community campus by building the needed facilities and amenities.” 5% somewhat disagreed, 5% strongly disagreed and 12% neither agreed or disagreed. .
- 97% of respondents felt it is definitely/probably important for the district to partner with local employers
- Of the 85 respondents who are employers, 20 currently have a partnership, 56 do not have a partnership and 9 have a dissolved partnership.

# Review of 2018 Community Survey Results

Janel DeZarn, Columbus School District Business Administrator

## Community Campus & Partnerships

When asked what adult or family programs should be offered, the respondents ranked the selections in the following order as extremely/very important:

1. Personal Finance and Business Education (78%)
2. Mental Health Education (75% - *correction*)
3. Substance Abuse Education and Counseling (72%)
4. Health Education (71%)
5. Physical and Exercise Education (67%)
6. HSED (64%)
7. Adult Career Preparedness (62%)
8. Family Living (61%)
9. Adult College Preparedness (60%)
10. Personal Enrichment (53%)
11. Foreign Language (47%)



# Review of 2018 Community Survey Results

Janel DeZarn, Columbus School District Business Administrator

## Communications & Outreach

- Nearly 50% of respondents reported they always/sometimes get daily news from Facebook. However, 11% of respondents said they often receive District news from Facebook.
- 60% of respondents reported they seldom receive district news from the district website.
- 61% of respondents regularly and an additional 18% often received their district news from the newsletter.
- Nearly 50% of respondents reported they always/sometimes get daily news from television news sources. The district has a minimal relationship with television news.
- 64% of respondents graduated from CHS. Approximately 30% of respondents would be willing to participate in an alumni association.



# Review of 2018 Community Survey Results

Janel DeZarn, Columbus School District Business Administrator

## Facility Infrastructure, Energy Efficiency & Maintenance

- When asked what facility needs the board should study, the respondents ranked:
  - 90% Infrastructure Condition and Maintenance at MS
  - 89% Infrastructure Condition and Maintenance at HS
  - 87% Safe and Secure Entrances
  - 87% Safe and Secure Buildings
  - 81% STEAM Instructional Spaces (labs, shops, greenhouses, classrooms, etc)
  - 80% Infrastructure Condition and Maintenance at the ES
  - 79% Energy Efficiency
  - 75% Gymnasium spaces, conditions and usage
  - 70% Outdoor athletic spaces, conditions and usage
  - 60% Other athletic spaces (weight room, locker room, etc)
  - 52% Outdoor features (parking lots, green spaces, etc)



# Review of 2018 Community Survey Results

Janel DeZarn, Columbus School District Business Administrator

## **Facility Infrastructure, Energy Efficiency & Maintenance**

- When asked what additional facility needs the board should assess, common responses included:
  - Community growth and facility capacities (enrollment study)
  - Long range capital maintenance plan
  - Cafeteria spaces
  - Roofing (infrastructure)
  - Athletics related (see Athletics)
  - Safety related (See Safety, Security & Wellbeing)
  - Performing arts related (See Performing Arts)

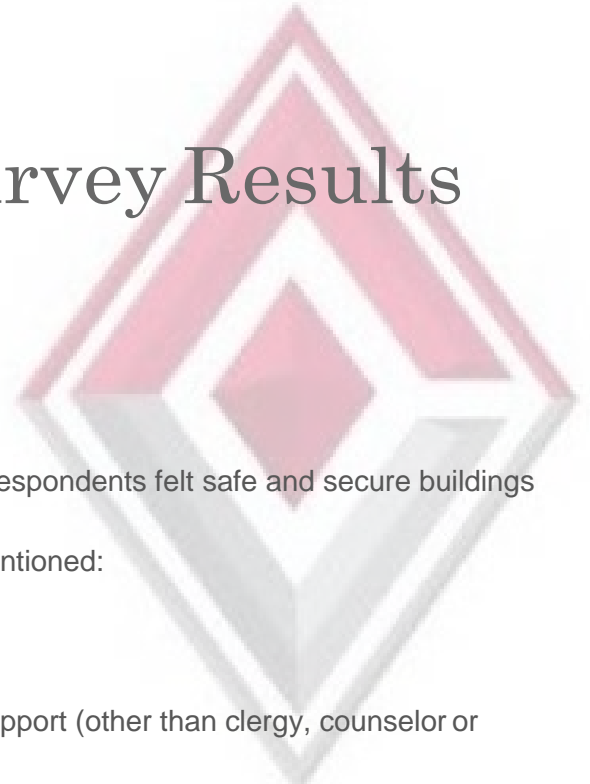


# Review of 2018 Community Survey Results

Janel DeZarn, Columbus School District Business Administrator

## Safety, Security & Wellbeing

- Majority of respondents felt the buildings are safe and secure. However, 87% of respondents felt safe and secure buildings and 87% felt safe and secure entrances are facility needs that should be studied.
- When asked what other facility needs should be evaluated, the following were mentioned:
  - Congestion (traffic) and parking between MS and ES
  - Insecure playgrounds
  - Accessibility (ADA)
- 71% of respondents and their families turn to a non-professional mental health support (other than clergy, counselor or therapist). 6% of those families feel they don't have support to turn to.
- 71% of respondents have seen evidence there is probably/definitely an illegal drug use problem in Columbus.
- 54% of respondents felt there are probably/definitely not resources available in Columbus for families dealing with dependency.

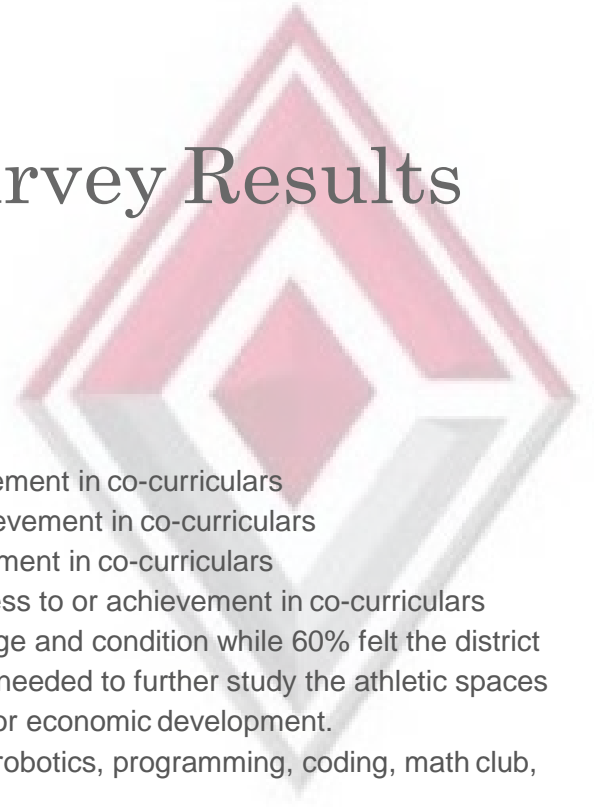


# Review of 2018 Community Survey Results

Janel DeZarn, Columbus School District Business Administrator

## Athletics & Co-Curriculars

- 68% of respondents strongly/somewhat agree facilities limits access to or achievement in co-curriculars
- 62% of respondents strongly/somewhat agree equipment limits access to or achievement in co-curriculars
- 56% of respondents strongly/somewhat agree staffing limits access to or achievement in co-curriculars
- 54% of respondents strongly/somewhat agree related course offerings limits access to or achievement in co-curriculars
- 69% of respondents felt the district needs to study the outdoor athletic space usage and condition while 60% felt the district needs to study indoor athletic spaces. In addition, 14 respondents felt the district needed to further study the athletic spaces in relationship to student needs, community usage, reduction of use of city fields or economic development.
- 26 respondents suggested the district add co-curricular opportunities in STEAM (robotics, programming, coding, math club, ag, etc.)
- 15 respondents suggested the district add social/academic clubs that foster leadership and community involvement
- Respondents encouraged the board to have a committee ask students or study other district's co-curricular offerings and athletic facilities.



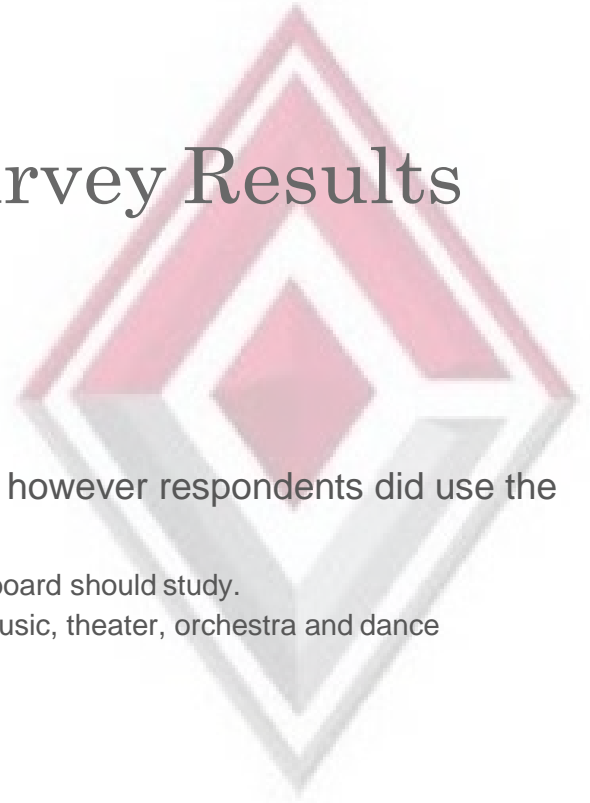
# Review of 2018 Community Survey Results

Janel DeZarn, Columbus School District Business Administrator

## Performing Arts

The survey did not ask a direct question about performing arts needs, however respondents did use the free text fields to share their opinions:

- 17 respondents stated performing arts/auditorium was a facility need the board should study.
- Respondents supported adding or improving access to co-curriculars in music, theater, orchestra and dance





# Review of 2018 Community Survey Results

Janel DeZarn, Columbus School District Business Administrator

## Curriculum

Out of 16 curriculum areas, respondents ranked the following curriculum areas highest as extremely/very important in preparation for college, career and community:

- 93% Math
- 94% Technology and Engineering
- 92% Computer Technology Literacy
- 92% Personal Finance Literacy
- 91% Science
- 89% Business (*corrected*)
- 85% English Language Arts

Of the curriculum areas respondents ranked highest, they felt the District is doing extremely/very well:

- 41% Math
- 36% Technology and Engineering
- 30% Computer Technology Literacy
- 25% Personal Finance Literacy
- 42% Science
- 35% Business
- 37% English Language Arts



# Review of 2018 Community Survey Results

Janel DeZarn, Columbus School District Business Administrator

## Curriculum

### **STEAM responses:**

Respondents strongly/somewhat agreed that STEAM opportunities are limited by

- Equipment 69%
- Facilities 68%
- Course/Curriculum Offerings 62%
- Staffing 55%
- Lack of Co-curriculars 52%
- Geographic area 29%
- Student interest 29%

### **Career and Technical Education (CTE) responses:**

While the survey did not ask CTE questions directly, it did reference the mission of preparing career, community and college ready students. Respondents shared their opinions on the expansion of CTE throughout the curricular, co-curricular and STEAM questions. The following CTE areas that could be included for needs evaluation:

- Childcare/Family and Consumer Science
- Culinary Arts
- Health Sciences/CNA Certification
- Civil Protection or Fire/Police Explorers

# Discussion Opportunity

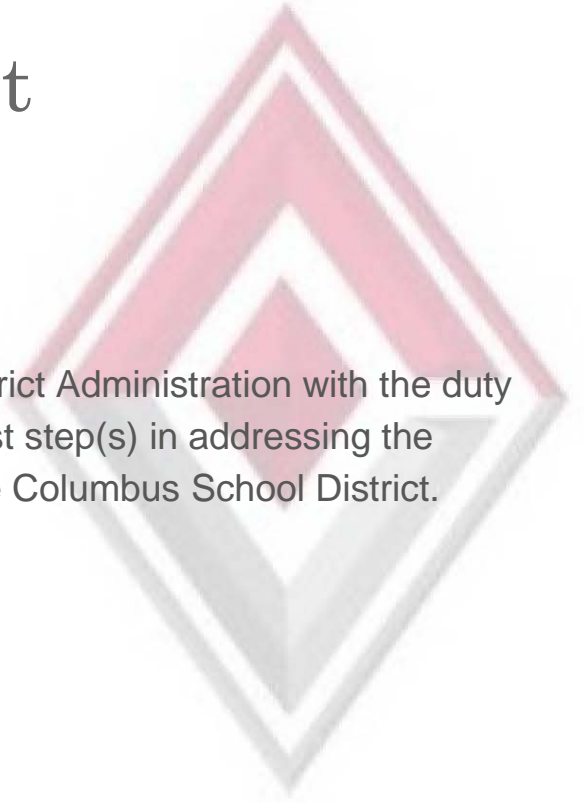
Drew Howick, Howick Associates, Inc.



# School Board Charge to District Administration

Cindy Damm, Columbus School Board President

The Columbus School Board charges the Columbus School District Administration with the duty of creating community led study teams to determine the next best step(s) in addressing the identified response themes and related operational needs for the Columbus School District.

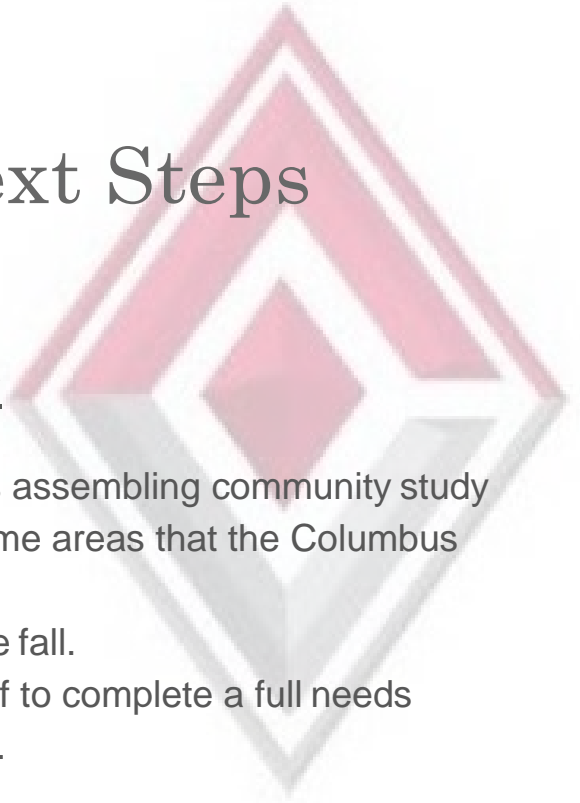


# Administration Response & Next Steps

Annette Deuman, Columbus School District Superintendent

## Launching Forward...Together

- In response to the board charge, the Columbus School District is assembling community study teams that will work to identify the needs within the common theme areas that the Columbus School Board should address.
- Study teams will meet regularly starting Monday, July 16, into the fall.
- Community stakeholders will work hand-in-hand with District staff to complete a full needs identification report for the School Board to be presented this fall.



# Administration Response & Next Steps

Annette Deuman, Columbus School District Superintendent

## Launching Forward...Together

- Study team members should be:
  - Able to attend all meetings
  - A representation by stakeholder groups
  - Committed to serving all stakeholders
  - A geographical representation
  - A representation from all schools in the District
  - A composite that reflects the diversity of the community



# Administration Response & Next Steps

Annette Deuman, Columbus School District Superintendent

**Launching Forward...Together**

**First meeting Monday, July 16, 2018**

**6:30 p.m.**

**Columbus High School**

